



Press Release
Paris, February 9th, 2010

NAVX chosen as a content provider for NAVTEQ's Fuel Prices product in Europe

NAVX, a French start-up specialized in the supply of services and geolocalized content for GPS and Smartphones, working with NAVTEQ, the leading global provider of digital map, traffic and location data, announces the launch of a business agreement for the supply of fuel prices, in 6 European countries (FR, IT, SP, BE, PT, DE).

NAVX sources, collects and formats fuel prices throughout Europe in order to enable end users to access information relating to the nearest or the cheapest gas station.

NAVTEQ has created one of the most robust digital map databases. These digital maps are the foundation of a broad range of navigation systems in the US and Europe. NAVTEQ's reputation has always been on its capacity to offer digital cartography data of the highest quality.

NAVX will provide its European gas prices database, which will be included in the overall content of NAVTEQ.

"With this agreement, we can enable an even richer navigation experience. Dynamic content, precisely matched to the digital map, is a growing demand amongst consumers. With offerings like NAVTEQ Traffic™ we have already taken a step in meeting this requirement. Now working with NAVX, NAVTEQ will be able to further enhance its growing dynamic content portfolio", says Frank Pauli, vice president EMEA map and content products, NAVTEQ.

"This collaboration confirms the navigation industry's interest for dynamic and geolocalized content, and strengthens NAVX's role as a provider of value-added information" says Jean Cherbonnier, CEO of NAVX.

About NAVX

Established in 2005, NAVX is a publisher and provider of geolocalized content and services for GPS as well as Smartphones. Its platform of services provides in real time up-dated information such as the location of speedcams, fuel prices, tourist and restaurant guides. The content provided by NAVX is available in Europe and the USA. The services of NAVX are accessible from the web site www.navx.com and are compatible with the major players in the navigation industry. NAVX also develops iPhone applications such as Snapigo, Essence Eco, Parking Dispo, and "I in the city". For more information please visit: www.navx.info.

About NAVTEQ

NAVTEQ is the leading global provider of digital map, traffic and location data that enables navigation and location-based platforms around the world. NAVTEQ supplies comprehensive digital map information to power automotive navigation systems, portable and wireless devices, Internet-based mapping applications and government and business solutions. The Chicago-based company was founded in 1985 and has approximately 4,400 employees located in 195 offices and in 44 countries.

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